2020 Action Agenda

We demand action, right now, to #SaveKidsLives on the roads worldwide. Over a MILLION people signed our Child Declaration for Road Safety. Now we’re calling for urgent action to make it real, to put life-saving measures in place.

We want to see real progress. Governments of the world have together agreed a target to halve road deaths by 2020. How can this be achieved? We’re calling on our leaders to take immediate steps to reach this target. Millions of lives are at stake!

So call on your leaders at all levels to make public how they will reach the Global Goals target to halve road deaths in the next five years. Learn more about how you can get going. Campaign for action at www.savekidslives2020.org.

Action is needed on key priorities – right now. Join us, call for commitments on specific actions in your country and worldwide. And support action on any one or combination of five 2020 priorities to save lives:

1. **A safe journey to school for every child** including safe roads and speed management around every school;

2. **Safe school transport** including seatbelts on all school buses;

3. **Motorcycle helmets** for all children where two-wheelers are the main family transport;

4. **Vehicles safe for children** and action to promote child restraints;

5. **Enforcement and action against drink-driving.**

The 2020 Action agenda is the next step of our campaign’s Child Declaration. It is based on both the Global Plan for the Decade of Action for Road Safety 2011-2020 and the Brasilia Declaration, which Governments around the world have signed up to.