LOW-SPEED STREETS are the heart of any community

Excessive speed is when a vehicle exceeds the posted speed limit

40–50% of people drive above the speed limit

Every 1 km/h increase in speed results in 4–5% increase in fatal crashes

1 in 3 deaths on the roads in high-income countries is due to speed

The lower the speed of the vehicle, the lower the risk of injury and death for pedestrians

99% likelihood of surviving at 30 km/h

80% likelihood of surviving at 50 km/h

30 km/h speed limits should be adopted as appropriate on streets where people live, work, & play

30 km/h streets are:

- HEALTHY: walking & cycling
- GREEN: zero-carbon mobility
- LIVEABLE: streets for life

Injuries & deaths down
5 ACTIONS TO MAKE
#StreetsforLife

1. Build or modify roads to include features that calm traffic

2. Establish speed limits appropriate to the function of each road

3. Enforce speed limits

4. Install in-vehicle technologies

5. Raise awareness about the dangers of speeding

For more information: